

Scenario

Imagine you are one of the workplace reps at an animal welfare charity. You have been negotiating with management for 6 months over the latest pay offer of 2%.

After talks fall apart, you successfully ballot for strike action and now have 400 members on strike in 5 of the offices across England.

After an initial two weeks of strike action and still no improved pay offer from management, you have just voted for indefinite strike action.

Task

Write down a list of tactics you and your union could use to win the dispute.

Think about how you could do each of the following things:

- a) Build local support for the campaign
- b) Keep your members engaged
- c) Put pressure on the decision makers until a new deal is put on the table

Use anything we've spoken about already today, your own experiences and any new ideas. Not all of your tactics need to be digital!